



STRATEGY DEPLOYMENT

- **Client:** A manufacturer of checks
- **Business Area:** Company's leadership team
- **Opportunity:** Conduct collaborative sessions with the plant leaders and senior leadership team to deploy the company's operational goals into concrete action plans and projects for the upcoming year
- **Approach:** Facilitated two layers of Action Strategy Reviews (with departmental and divisional leadership teams for Plant Operations, Sales, Marketing, Product Development, etc)
- **Results:**
 - Identified, planned, and confirmed support for key projects implemented in the current and following years (with total business impact of \$8.4 million)